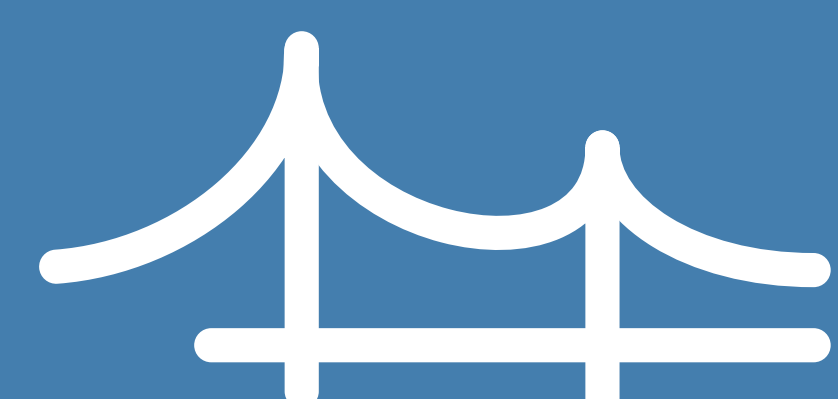
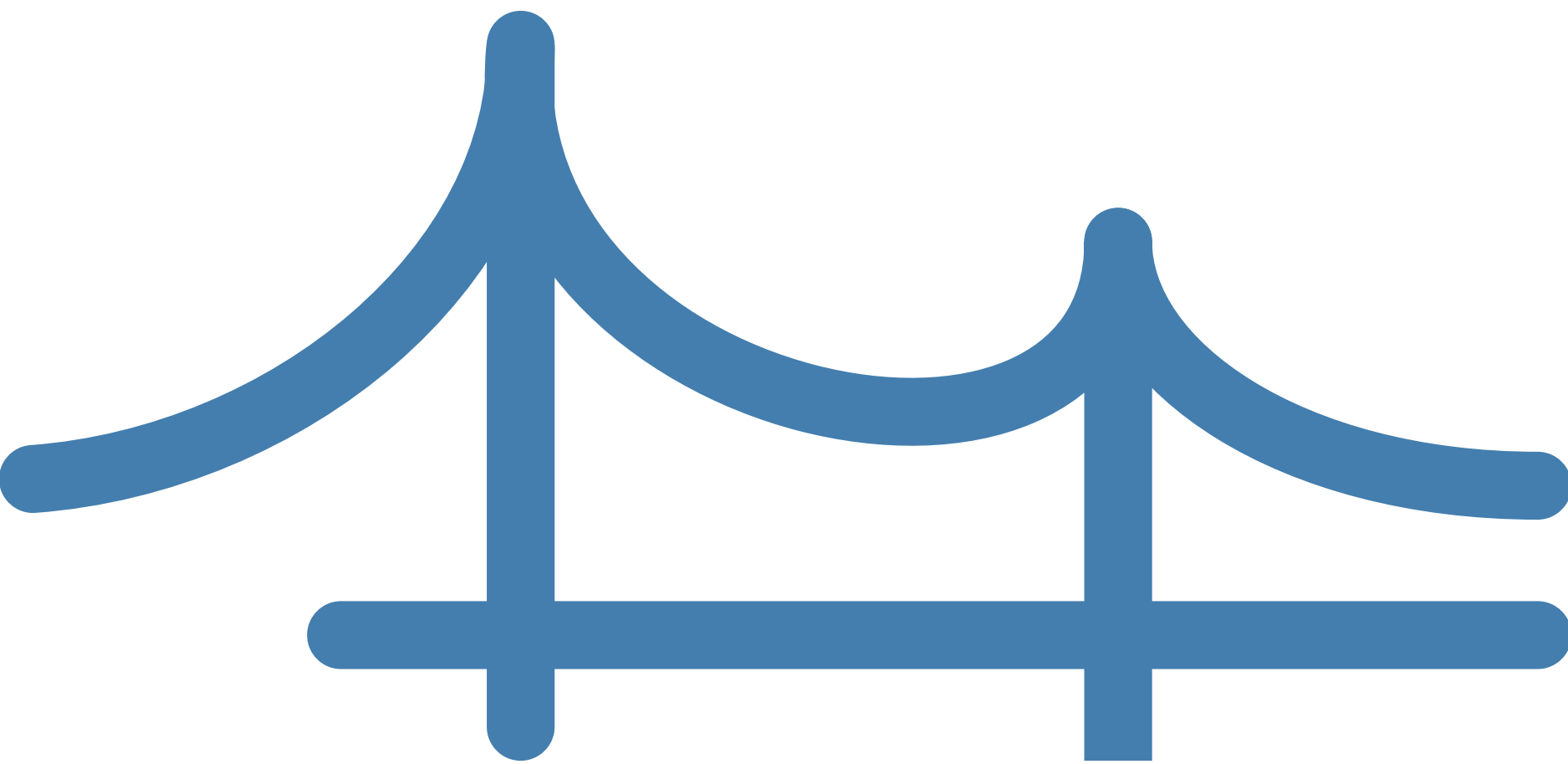


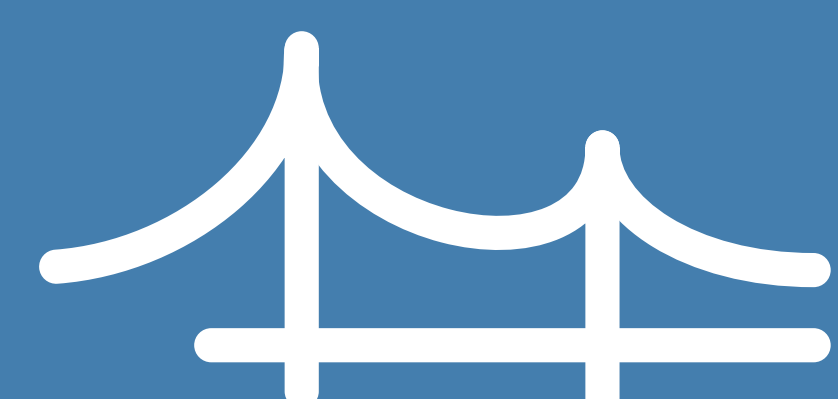
Brand Style Guide



Logo Inspiration.



Variants. We have three use cases for our symbol.
white on dark, back on light, and cobalt on light.

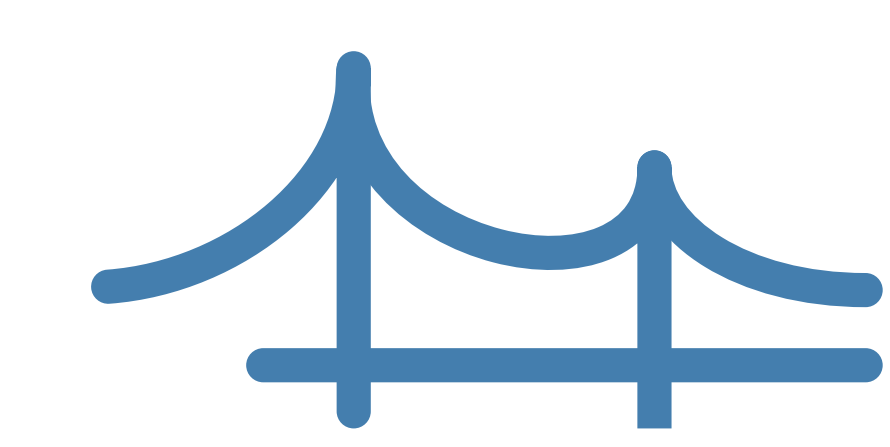


Wordmark

Wordmark. Our wordmark should be used in communications, or when speaking to audiences outside our immediate ecosystem-basically any situation with less instant brand recognition. it's the more formal symbol of our brand.



Wordmark Variants. Our wordmark should be used in communications, or when speaking to audiences outside our immediate ecosystem-basically any situation with less instant brand recognition. it's the more formal symbol of our brand.



Typography

Our primary brand typeface, it is to be used across all surfaces of communication when representing Flock Farm.

Ae
Metropolis

Bridgepoint Canada
Bridgepoint Canada
Bridgepoint Canada
Bridgepoint Canada
Bridgepoint Canada
Bridgepoint Canada

Ae
Manrope

Bridgepoint Canada
Bridgepoint Canada
Bridgepoint Canada
Bridgepoint Canada
Bridgepoint Canada
Bridgepoint Canada





Colors

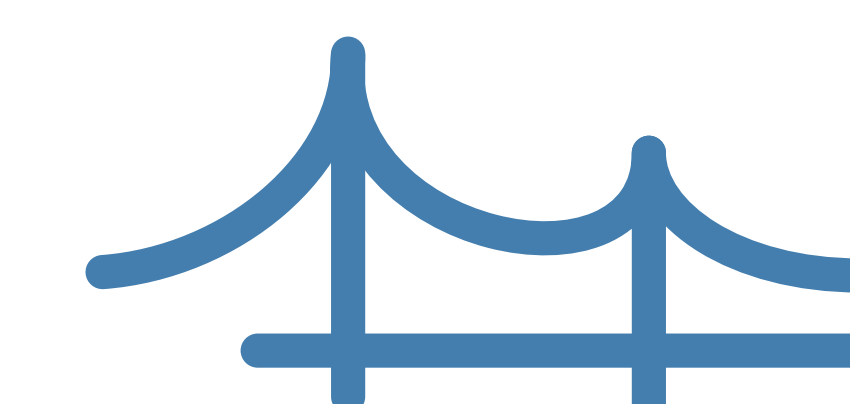
Colors. Our brand colors are vibrant and bright. They Provide a strong contrast to our brand.

447EAE

182937

FFFFFF

000000







Bridgepoint
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